



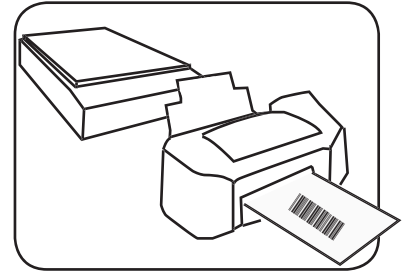
Scan Me!

Supermarket Behavior Reinterpretation

What is Supermarket Behavior Reinterpretation: You have probably been asked a gazillion times for a consumer card at the checkout of your local supermarket(s).

What if instead of obediently taking out your card you would say: „scan me please!“ and point to a barcode (temporarily) tattooed on your body?

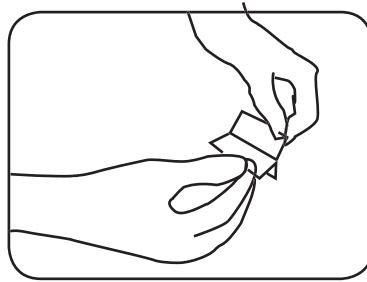
If performing in front of this kind of live audience is not your thing, you could also involve the awfully apathic automated checkout computer (Uscan) into the body-scanning.



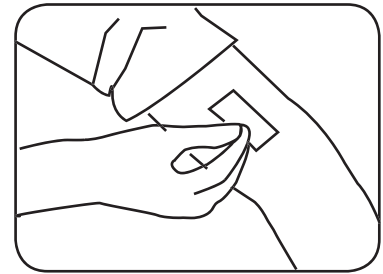
1. Scan your consumer card's barcode and print on tattoo paper as directed.



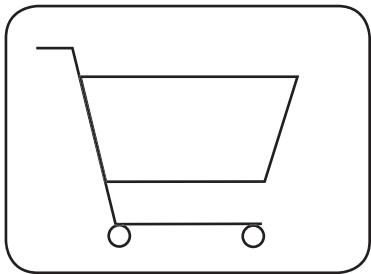
2. Cut out the tattoo



3. Detach the printed translucent layer.



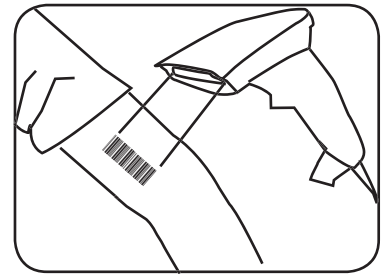
4. Attach to body.



5. Go to your local Super-Scanopticon



6. When being asked for your consumer card, just say: „scan me please!“ (To practise use the apathic automated checkout (Uscan). Press your tattooed body part really close to scanner.)



7. Try to press tattooed body part as close as possible to scanner or ask for the handscanner.